



Mini Swimming Privacy Policy

At Mini Swimming, we are committed to protecting the privacy and security of our students, their families, and all visitors to our website. This Privacy Policy explains how we collect, use, disclose, and protect your personal information.

1. Information We Collect

1.1 Personal Information:

- **Contact Details:** Name, address, email address, and phone number.
- **Personal Identification:** Name, Date of birth, gender
- **Health Information:** Relevant medical information, allergies, and emergency contact details.
- **Payment Information:** Billing information for Direct Debit Payments.

1.2 Usage Information:

- **Website Data:** Information about how you use our website, including IP address, browser type, pages viewed, and the date/time of your visit.

1.3 Photographs and Videos:

- Unless you have opted out. We may take photographs and videos during classes for training, promotional, and marketing purposes. These images may be used on our website, social media pages, and other promotional materials.

1.4 Awards and Achievements:

- We may share swimmers awards and achievements on our social media pages and website to celebrate their successes and promote our programs, unless you have requested otherwise.

2. How We Use Your Information

We use the collected information for the following purposes:

- **Enrollment and Administration:** To manage registrations, attendance, and class schedules.
- **Communication:** To send updates about classes, schedules, cancellations, and upcoming events.
- **Health and Safety:** To ensure the well-being of our students, especially in case of medical emergencies.
- **Payment Processing:** To handle billing and payments for our services.

- **Improvement of Services:** To analyse usage patterns and improve our offerings and website functionality.
- **Legal Compliance:** To comply with legal obligations and protect our rights.

3. Information Sharing

We do not sell, trade, or otherwise transfer your personal information to outside parties, except in the following circumstances:

- **Service Providers:** Trusted third parties who assist us in operating our website, conducting our business, or servicing you, as long as those parties agree to keep this information confidential.
- **Legal Requirements:** When required by law, such as to comply with a subpoena or similar legal process.
- **Protection of Rights:** To protect the rights, property, or safety of Mini Swimming Swim School, our users, or others.

4. Data Security

We implement a variety of security measures to maintain the safety of your personal information. These measures include secure networks, encryption, and access controls to ensure that only authorised personnel have access to your data.

5. Your Rights

You have the following rights regarding your personal information:

- **Access:** You can request a copy of the personal information we hold about you.
- **Correction:** You can request that we correct any inaccuracies in your personal information.
- **Deletion:** You can request that we delete your personal information, subject to legal and contractual restrictions.
- **Objection:** You can object to the processing of your personal information in certain circumstances.
- **Data Portability:** You can request that we transfer your personal information to another organisation.

To exercise any of these rights, please contact us at admin@miniswimming.co.uk

6. Cookies

Our website uses cookies to enhance your experience. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information.

7. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on our website. You are advised to review this Privacy Policy periodically for any changes.

8. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

Mini Swimming

Email: admin@miniswimming.co.uk

Phone: 01206 483933

Thank you for trusting Mini Swimming with your personal information.